

LINECURE

HI - P R O F E S S I O N A L

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COLOR CARE



Definition:

COLOUR CARE shampoo has been specially designed for **dyed or highlighted hair**, with a formula rich in Argan Oil and extracts of Peach, Sunflower Seeds and Vitamins C and E, protecting and nourishing the hair from aggressive external agents, locking in the colour and preventing its deterioration, following the colouring process. It brings shine and flexibility to the hair.

Its mixture of ingredients achieves perfect hydration for the hair, causing the cuticle to remain closed and, therefore, retain the colour that has been applied. It also helps to strengthen the hair fibre, increasing resistance to hair breakage.

Benefits of use and visible results:

- It has restorative effects and extends the duration of the hair colour.
- It conditions the hair, delivering hydration, shine and flexibility.
- Very mild shampoo for daily use.
- Dense texture and pleasant fragrance.
- Makes styling easier.
- It helps to restore and strengthen the hair fibre.
- It helps to increase resistance to hair breakage.

Active ingredients and components:

- **ARGAN OIL** : The high amount of Vitamin E and essential fatty acids in argan oil provide the hair with valuable nutritional and dermatological properties, making it ideal for combating dry scalp and protecting against hair ageing.
- **PEACH EXTRACT** : The high antioxidant content produces benefits for the hair, helping to repair the hair fibre and protect the colouration, making it a key ingredient for taking care of the appearance and health of our hair. Also contributing to the hair are proteins and minerals with nourishing and softening properties for the hair.
- **SUNFLOWER SEED EXTRACT** : Sunflower seeds contain essential vitamins and minerals that are necessary for healthy hair, and one of its greatest properties is its nutritional qualities.

Method of application:

Apply the product on wet hair and emulsify by massaging until a lather is achieved; completely rinse all the shampoo out.

Presentation and formats:

- 300ml bottle → **code 4672**
- 1L bottle → **code 4773**
- Box of 6 units