

LINECURE

HI - PROFESSIONAL

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HAIR LOSS
PREVENTION



Definition:

HAIR LOSS is a treatment shampoo indicated in particular to help the prevention of hair loss. Its five-oil formula **with Guarana Extract and Capilia Longa Extract** produces stimulating and toning properties to help with hair recovery, reduce hair fall out and increase the thickness of the hair fibre.

The combination of all its components stimulates blood flow, provides proteins and vitamins for the effective functioning of the hair follicle, lengthening the phase of hair growth and minimising hair fall out, while moisturising and conditioning the hair.

Benefits of use and visible results:

- Hydrates and conditions the hair
- Its formula combats and prevents hair loss.
- Very soft shampoo with a dense texture.
- Pleasant fragrance
- Stimulates blood flow.
- Calms an itchy scalp.

Active ingredients and components:

- **GUARANA EXTRACT** : Guarana is a seed that contains large amounts of caffeine, giving it stimulating and invigorating properties. These properties benefit our hair as the scalp and hair follicle are stimulated, making the hair stronger and better nourished as it facilitates better blood flow.
- **CAPILIA LONGA** : This is an active ingredient extracted directly from Turmeric, whose plant-based qualities reactivate the hair growth cycle. It regenerates the hair bulb and works as an exclusive nutritional supplement.
Turmeric is an underground stem with numerous properties, such as regenerative, anti-inflammatory, healing and antioxidant properties, to name but a few.
- **THERMOGEN**: A blend of essential oils of Citrus Aurantium Limonum, Rosmarinus Officinalis, Origanum Marjoram, Hybrid Lavender and Citrus Aurantium that has a rubefacient effect, which means it produces heat and stimulates circulation.
- **COCOGLUCOSIDE** : This is a surfactant derived from coconut oil, from glucose extracted from grains, potatoes and wheat. These plant components are beneficial for providing the shampoo with a soft effect. The mixture of these surfactant agents with sodium lauryl ether sulphate and betaine considerably reduces irritation, particularly in cases of oily hair and hair with dandruff. It also helps to produce a greater lather.
- **POLYQUATERNIUM 7** : A conditioner that produces excellent softness for the hair.

Method of application:

Apply the product on wet hair and emulsify by massaging until a lather is achieved; rinse hair. Repeat, and completely rinse all the shampoo out.

Presentation and formats:

- 300ml bottle → **code 4674**
- 1L bottle → **code 4775**
 - Box of 6 units

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