

# LINECURE

HI - P R O F E S S I O N A L

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PRO KERATIN REPAIR



## Definition:

**PRO KERATIN REPAIR** shampoo is especially suitable for dry and frizzy hair, with a formula based on Hydrolysed Plant Proteins and Wheat Protein that help to repair and create a protective and sealing layer, improving its combability and end result by reducing frizz.

The hair is hydrated and repaired from the inside out, thanks to its conditioning agents.

## Benefits of use and visible results:

- Gives shine and texture to the hair.
- Hydrates, nourishes and repairs hair.
- Dramatically reduces the effects of frizz.
- Very soft shampoo with a dense texture
- Pleasant fragrance
- Makes styling easier.

## Active ingredients and components:

- **WHEAT PROTEIN** : Wheat Protein is frequently used in cosmetics due to its wonderful moisturising and conditioning properties, together with its great penetrative power. It helps to repair and nourish the hair by improving its combability and elasticity, additionally producing shine and nutritional benefits.
- **HIDROLIZADO DE PROTEINAS VEGETALES** : This is a solution that contains both amino acids and wheat like soy, together with carefully selected amino acids. It has powerful benefits for the hair, such as increasing hair strength, improving hair elasticity, helping to protect hair from external factors, producing shine and a much healthier appearance, and improving combability by reducing static electricity and frizz.
- **POLYQUATERNIUM 70** : Increases the hair fibre's resistance to frizz and retains shine.

## Method of application:

Apply the product on wet hair and emulsify by massaging until a lather is achieved; rinse hair. Repeat, and completely rinse all the shampoo out.

## Presentación y formato:

- 300ml bottle → cód. 4675
- 1L bottle → cód. 4778
- Box of 6 units