

# LINECURE

HI - P R O F E S S I O N A L

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SILVER



## Definition:

**SILVER** treatment shampoo has been specially created and indicated for grey, white and light blond hair; its **Natural Wheat Germ Extract** component provides Vitamin E to the hair, reducing hair frizz and producing shine and silkiness.

## Benefits of use and visible results:

- Makes the hair soft, flexible and shiny
- A dense composition shampoo that forms a very gentle lather
- Conditions and moisturises the hair
- Its violet pigment reduces yellowish highlights
- Provides white hair with texture and shine
- Makes styling easier
- Hydrates and reduces static electricity in the hair

## Active ingredients and components:

• **NATURAL WHEAT GERM EXTRACT** : Wheat Germ is one of the most widely used ingredients for hair care because it contains fantastic properties for hair health. It is applied as a powerful antioxidant, protecting the condition and health of the hair.

The combination of its array of proteins and vitamins invigorates and restores the hair. The violet pigment tones down all those yellowish highlights from external factors that are inflicted on the hair shaft, particularly in white, grey, dyed and discoloured hair.

The natural Wheat Germ extract contains amino acids, of which one is Glutamine, providing softness to the hair and having a restructuring effect on damaged or weakened hair, providing:

- Proteins
- Vitamin E
- Mineral salts

## Method of application:

Apply the product on wet hair and emulsify by massaging until a lather is achieved, and leave on the hair for 5 minutes. Completely rinse all the shampoo out.

## Precautions for use!

The use of gloves is recommended, as the shampoo may leave a residue on the hands. Always follow the instructions for use and the product label warnings. Do not mix with other products that are not recommended by the manufacturer. Keep out of reach of children. In the event of accidental contact with eyes, rinse immediately with plenty of water. Contact lens wearers should remove their contact lenses before rinsing their eyes. If irritation persists, consult a doctor or ophthalmologist.

## Presentation and formats:

- 300ml bottle → **code 4679**
- 1L bottle → **code 4772**
  - Box of 6 units

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