

# **Definition:**

**BUBBLY Professional Shampoo** has a pH of 6,5 to 7 and is therefore considered a NEUTRAL pH shampoo. This makes it the ideal shampoo for daily use and for all hair types.

Its formula is designed based on primary surfactants that give it maximum cleaning capacity, producing an abundant, creamy lather and removing any residue from the hair.

# Benefits of use and visible results:

- pH neutral
- Maximum cleaning capacity
- Helps improve hair quality and softness
- Pleasant coconut fragrance

#### Active ingredients and components:

**PRIMARY SURFACTANTS** For detergency and foaming ability

**SECONDARY SURFACTANTS** To improve hair quality and make it soft

# How to apply:

Put a small amount of Bubbly Shampoo in your hand and spread evenly on wet hair and scalp. Massage with your fingertips into the scalp until you get a rich lather, and rinse.

For greater effectiveness, repeat application, leaving the shampoo to work for a few minutes. Finish the process by rinsing with plenty of water.

# **Presentation and formats:**

- 1L bottle → code 4680
- Box of 6 units
- 5L bottle → code 4648
  - Box of 4 units

