









## **Description**

**EARTH SHAMPOO** is the result of a new vision for the Linecure range regarding hair care, the care of our most precious natural resources and the evolution towards clean, sustainable, and respectful hair cosmetics; with ourselves and with the environment.

A sustainable formula created without silicones, without parabens and without sulfates, vegan and with ingredients of natural origin, respectful with our hair and the environment.

Earth Shampoo is a regenerating and moisturizing treatment shampoo specially indicated for dry, fragile and damaged hair. Its formula contributes to repairing the hair fiber and helps increase its hydration and moisture retention. The formula contains Hyaluronic Acid, Vegetable Oils, Betaine, Olygogeline and a mixture of Vegetable Oils that help create an instant repairing effect, contributing to the natural rebalancing of the hair, helping reduce frizz, and increase shine and softness.

#### Benefits of use and visible results

- Contributes to increase the hydration of the hair fiber
- Helps retain the necessary moisture of the hair
- Protection against damage caused by heat
- Helps reduce frizz
- Helps repair damaged hair
- Facilitates combing
- Provides shine and softness

## **Active ingredients and components**

### **HYALURONIC ACID**

Provides a highly moisturizing effect on the hair, preventing water loss and providing nutrition, restoring its texture and natural balance.

#### BETAINE

Component extracted from Beetroot, strengthens hair and protects it from damage caused by heat. Increases the moisture retention capacity of the hair fiber, improving the shine and softness of the hair.

#### **OLYGOGELINE**

Marine active with a remineralizing and moisturizing effect on the hair. It creates a protective film that protects the hair fiber and helps retain moisture.

### **BLEND OF VEGETABLE OILS**

Active ingredient made from a mixture of Sesame, Frankincense and Neem oils, which together have restructuring and moisturizing properties for the hair fiber, repairing it from the inside out and giving it a healthy, shiny and smooth appearance.

# **Method of application**

Apply the product to wet hair and emulsify by massaging until foam is produced, rinse hair. Repeat the procedure and rinse the hair until the shampoo is completely removed.

# **Presentation and formats**

• Earth Shampoo 300ml → CODE 4681



