









Description

EARTH MASK is the result of a new vision of the Linecure range with regard to hair care, the care of our most precious natural resources and the evolution towards a clean, sustainable and respectful hair cosmetic; with ourselves and the environment that surrounds us.

Sustainable formula created without silicones, without parabens and without sulphates, vegan and with ingredients of natural origin, respectful with our hair and the environment.

Repair and intense hydration mask that helps to restore the natural balance of the hair. Its formula created from natural active ingredients such as Betaine, Hyaluronic Acid, Jojoba, Abyssinian Oil or Wheat extract help strengthen the hair, protecting it from external damage, and it also contributes to the retention of water inside the hair fibre, providing softness and elasticity. It helps reduce frizz by conditioning the hair, leaving a silky, velvety and shiny finish.

Benefits of use and visible results

- Provides deep nourishment to the hair fiber
- Increases hair water retention
- Reduces hair fiber breakage
- Helps seal split ends
- Helps strengthen hair
- Provides conditioning effect to the hair
- Helps increase the elasticity and flexibility of the hair fiber
- Protects hair from external damage
- Makes hair soft and shiny

Active ingredients and components

HYALURONIC ACID

Provides a highly moisturizing effect on the hair, preventing water loss and nourishing the hair, restoring its natural texture and balance.

BETAINE

Component extracted from Beetroot, strengthens hair and protects it from damage caused by heat. Increases the moisture retention capacity of the hair fiber, improving the shine and softness of the hair.

JOJOBA EXTRACT

Vegetable protein extracted from jojoba seeds provides moisture, conditioning and shine to the hair fiber.

PLANT ACTIVE INGREDIENT DERIVED FROM OLIVE OIL

Provides an emollient function, restores elasticity and softness, is rapidly absorbed and leaves a velvety, long-lasting sensation on the hair.

ABYSSINIAN OIL

Extracted from the seeds of the oily Abyssinia plant, native to the Mediterranean. Deeply moisturizes the hair, without weighing it down, leaving a natural lipid film that gives the hair a shiny, smooth finish.

WHEAT SEED EXTRACT

Its proteins strengthen hair fibers and follicles, easily penetrating the scalp and helping moisturize the driest hair fibers.

Method of application

Wash hair. Apply on wet hair. Leave on for a few minutes. In case of very damaged hair, prolong the exposure time. Rinse with plenty of water.

Presentation and formats

• Earth Mask 300ml → CODE 4682



