

# LINECURE

HI - PROFESSIONAL

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## AIR SHAMPOO



**89%** NATURAL  
ORIGIN INGREDIENTS

### Description

AIR SHAMPOO is the new addition to the new range of clean, sustainable and respectful hair cosmetics products; with ourselves and the environment that surrounds us.

Sustainable formula created without silicones, without parabens and without sulphates, vegan and with natural origin ingredients, respectful with the hair and the environment.

Revitalising and volumizing treatment shampoo suitable for all hair types. Its formulation helps to add volume and strengthen the hair thanks to its active ingredients such as Biotin, Hydrolyzed Wheat and Cucumber Extract, it helps to moisturize, protect the hair, add strength, nourish, improve the appearance of the fibre and add volume.

### Benefits of use and visible results

- Helps to strengthen the hair
- Gives volume to the hair
- Helps stimulate hair growth
- Improves hair texture, thickness and finish
- Smooth, shiny and flexible finish
- Helps provide nourishment and moisture
- Helps reduce frizz

### Active ingredients and components

#### BIOTIN

Biotin, also known as Vitamin B7, has properties that strengthen and promote hair growth, making it more resistant, reducing hair loss and improving its quality and appearance. It also acts as a protective barrier against free radicals. It improves the texture and thickness of hair, giving it a more voluminous appearance.

#### HYDROLYZED WHEAT

This hydrolyzed wheat is a source of essential fatty acids, antioxidants and proteins, which replenishes and regenerates the hair cuticles. It provides vitality and strength to the hair, leaving it soft, shiny, flexible, voluminous and frizz-free. It is moisturizing and has a high penetration into the hair, helping to nourish and repair it. It improves combability and elasticity, providing shine, silkiness and moisturizing, with a film effect that prevents split ends.

#### CUCUMBER EXTRACT


This extract contains multiple properties, on the hair it helps to nourish it and give it shine, reducing frizz. It helps to moisturize the hair fibre and eliminate excess oil. Its high content of vitamins A, B and C, help to strengthen the root, helping hair to grow stronger and thicker.

### Method of application

Apply the product to wet hair and emulsify by massaging until foam is produced, rinse hair. Repeat the procedure and rinse the hair until the shampoo is completely removed.

### Presentation and formats

- Air Shampoo 300ml → CODE. 4698

 Box of 12 bottles

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HIPERTIN®