

HIPLEX

PROTECT TECNOLOGY



TECHNICAL PRODUCTS BECOME NATURALLY TREATING!

HIPLEX, the revolutionary system which rebuilds the bonds of the capillary structure. Specially designed to care for and protect hair from damages caused by technical processes. Deep restructuring power, which reduces hair breakage by 95% and guarantees hair health without changing the coverage level or the results of the lightening.

HIPLEX 1. STRUCTURE REPAIRER is formulated with a unique chemical composition from a single vegetable protein active ingredient, free of parabens, oils, aldehydes and perfumes. This protein acts within the hair, rebuilding the capillary fibers, reinforcing them and minimizing hair breakage. It also provides a treating effect which maximizes cuticle regeneration, making hair become healthy, strong and flexible.

HIPLEX 2 . STRUCTURE SEALER is formulated from lotus flower extract and vegetable protein active ingredient, deeply conditioning hair and providing nutrition, smoothness and shine.

SPECTACULAR RESULTS WITH HIPLEX

- X Coloring and bleaching without limits
- X Guarantees the hair's health in technical processes
- X Reduces breakage by up to 95%
- X Mask effect result
- X No change to the dye and bleach application routine
- X No changes in the color or in coverage
- X Easy and simple application
- X Compatible with all professional coloring and bleaching systems
- X No interference in using other HIPERTIN treatments



UP TO
94% NATURAL
ORIGIN INGREDIENTS

VEGAN PRODUCT

PRINCIPIOS ACTIVOS Y COMPONENTES:

HIPLEX Nº1

LOW MOLECULAR WEIGHT COMPONENTS

Proteins are components of low molecular weight, that is, they allow their rapid diffusion and absorption in the hair fiber, acting quickly and efficiently inside the hair.

PLEX TECHNOLOGY

Complex for strengthening hair with double action.

It acts as a conditioning agent, providing softness and flexibility to the hair, creating a protective film that strengthens and lubricates the hair.

HIPLEX Nº2

HIGH MOLECULAR WEIGHT COMPONENTS

Silicones are components of high molecular weight, they are not absorbed by the hair fiber, instead they create a protective layer on the hair cuticle that protects and lubricates it.

PROVITAMIN B5

Helps moisturize and condition hair. It is a source of vitamin B5.

LOTUS FLOWER EXTRACT

Provides conditioning properties on the hair, acting as a moisturizer. With antioxidant properties that act against free radicals.

It becomes the professional must-have product in the following 4 ways of use.

1 REBUILDING TREATMENT



After shampooing, apply 10 ml of HIPLEX 1 with the desired HIPERTIN treatment.

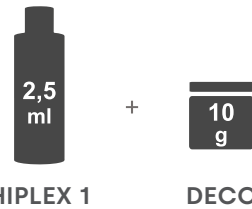
2 DURING COLORING



COLORING:
Mix the coloring cream and peroxide as usual.
For every 60g of color cream add 8ml of HIPLEX 1.

SUPER LIGHTENERS:
Mix the coloring cream and peroxide as usual.
For every 60g of color cream add 10ml of HIPLEX 1.

3 DURING BLEACHING



Mix the coloring cream and peroxide as usual.
For every 10g of bleaching powder add 2.5ml of HIPLEX 1.

For a perfect result, we recommend:

OPTION 1
Lengthen the bleach exposure time by 5 to 10 minutes.

OPTION 2
Increase the peroxide volume according to the following table.

10 vol > 20 vol
20 vol > 30 vol
30 vol > 40 vol



BLEACHING RESULT WITHOUT HIPLEX

Broken, dry, fragile and substantially weak capillary fiber



BLEACHING RESULT WITH HIPLEX

Reduction in hair breakage by up to 95%
Repairing of capillary fiber
Mask effect
Strong and healthy hair

4 PERMANENT AND STRAIGHTENING

Step 1:
Apply the HIPLEX 1 mixture after shampooing, comb through and massage. Leave on for 20 minutes and rinse.

Step 2:
PERMANENT: 10 ml HIPLEX 1 + FIXITY NEUTRALIZER.

SMOOTHING: Upon finishing the smoothing treatment with ONLY ONE, apply HIPERTIN Mask + 10 ml HIPLEX 1.



Apply HIPLEX 2 after any technical process.



PRESENTATION AND FORMATS:

- HIPLEX N°1 500ml → Code 6568
- HIPLEX N°2 500ml → Code 6569
- HIPLEX PROTECT TECHNOLOGY KIT → Code 6570
(1 HIPLEX N°1 bottle of 500ml and 2 HIPLEX N°2 bottles of 500ml.)