

# STYLE

HI-PROFESSIONAL

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CURL CONTROL



## Description:

Curly hair is difficult to control, style and define and requires special care, hydration and nutrition. Hipertin has created a new Curl Definer especially formulated for curly and frizzy hair. **CURL CONTROL** masters and defines the curl, giving elasticity and natural movement to the hair, and controls frizz, with an extra strong hold that lasts all day.

Thanks to its Vegan formula and its conditioning ingredients, **CURL CONTROL** cares for the hair, while giving shape and defining the curls.

## Benefits of use and visible results:

- VEGAN formula
- It provides an extra strong and durable hold.
- Natural looking finish.
- Controls highly defined curly hair.
- Contributes to frizz control.
- Easy to apply, quick results.
- Active principles with nourishing and conditioning power.
- Great results and finishing effect, even without a diffuser.

## Active ingredients and components:

- **Macadamia Oil:** with moisturising properties, it contains a high percentage of palmitoleic acid, giving an "elasticity" sensation to curly hair care. It also has an anti-aging effect, and acts as a conditioning agent on dry hair.
- **Aloe Vera extract:** An essential contribution to the hair, thanks to its nutrients, proteins, minerals, antioxidants and other components. It favors a healthy hair growth, while nourishing and hydrating the hair.
- **Dimethicone Crosspolymer, Undeceth-11 and Undeceth-5:** Main components for curl definition, thanks to their active principles.
- **Behentrimonium, dicetildimonium chloride, cetrimonium chloride** Group of conditioners that are absorbed by the hair, preventing it from excessive movement after styling, helping nourish the hair and fix it in a natural way.
- **Pro-vitamin B5:** Nourishes and hydrates the hair, providing an exceptional shine.

Strength of the **CURL CONTROL**: **FORCE**

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FORCE FORCE FORCE

## Method of application:

Apply the needed amount on wet or dry hair, spread evenly and blow-dry or let naturally dry.

## Presentation and format:

- 300ml anti-drip bottle. CODE 8250
- Box of 12 bottles

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HIPERTIN®