

UTOPIK



Description

Range of professional dyes with a perfect balance of properties: maximum coverage of white hair, defined and long-lasting colors, wide color range. All of this without neglecting the protection and health of the hair.

Wide and varied range of shades full of life, from natural base colors, through a range of intense reds, to super lightening shades. A nuanced range with intense super covering natural base shades to eliminate aggressive processes for the hair such as mordants or pre-pigmentation.

We must take into account that the application of any of the ranges of natural tones (/0 /00 / 00+) applied to hair that does not need it will cause the intensity and final result to vary the strength of the tone, leaving it lighter or darker than expected depending on the case, but always ensuring 100% coverage.

Benefits of use and visible results

- Perfect balance between color coverage and hair protection.
- Low ammonia content.
- Reduces the damage due to technical processes.
- Full coverage of color and gray hair.
- Lustrous and shiny hair.
- Helps to reduce damage to the hair fiber
- Contributes to effectively prevent breakage in the structures of any type of hair.

Active ingredients and components

UTOPIK's formula is based on an evolved cosmetic base. Its success is largely due to the following state-of-the-art active ingredients that make it up:

CETRIMONIUM CHLORIDE

Maximum concentration conditioner that gives softness and shine to the hair.

AMMONIA CONTENT

SPECIFIC FORMULATION OF NATURAL INTENSE SUPERCOATING BASES

In its formula, ammonia content has been limited to the minimum necessary. It only contains 1.9% of total concentration.

SPECIFIC FORMULATION OF OTHER SHADES

In these formulas it has also been limited to the minimum necessary. It contains a 2.1% total concentration, which is slightly higher than that used in the natural intense supercoating bases in this range, but lower than the rest of the hair dyes on the market.

CRODAPHOSE

Active ingredient that facilitates the deepest penetration of the color into the hair, making it possible to cover hard gray hair with the intensity it needs, and that the color lasts longer and does not lose intensity, since it helps penetration of the color to the inside the hair, without damaging it. This new ingredient completes the range of natural colors, allowing all hair to have its proper range.

POMEGRANATE EXTRACT

Rich in vitamin A, B and C, as well as potassium, phosphorus, magnesium, calcium and sodium. It has antioxidant properties and helps maintain the integrity of the collagen structure of the dermis. We especially highlight its anti-inflammatory activity, which helps prevent itching.

Method of application

UTOPIK AND UTOPIK RED

The coloring creams from the **UTOPIK** and **UTOPIK RED** ranges are mixed in equal parts: 1:1. That is, the content of 1 tube of 60 ml mixed with 60 ml of UTOPIK-Ox oxidant.

MIX AND EXPOSURE TIMES

- 1 tube of 60ml + 60ml of oxidant; 1: 1
- UTOPIK: 30 minutes of exposure
- UTOPIK RED: 35 minutes of exposure



UTOPIK BLONDE

For the ultra-lightening shades of UTOPIK BLOND, double the amount of hydrogen peroxide, 30 vol. (9%) or 40 vol. (12%), 1:2.

MIX AND EXPOSURE TIMES

- 1 tube of 60ml + 120ml of oxidant; 1: 2
- UTOPIK BLONDE: 45 minutes of exposure



SUPERCOVERING UTOPIK PLUS

The coloring creams from the UTOPIK PLUS SUPERCOVERING range are mixed in equal parts: 1:1. That is, the content of 1 tube of 60ml. mixed with 60ml. of UTOPIK-Ox oxidant.

MIX AND EXPOSURE TIMES

- 1 tube of 60ml + 60ml of oxidant; 1: 1
- UTOPIK PLUS: 30 minutes of exposure



Presentation and formats

- 1 Cream Tube: 60 ml
 - o 1 pack of 6 tubes.